

BERKSHIRE BASEBALL CLUB

Phone: 610-927-4306 Fax: 610-927-4307

CORPORATE SPONSORSHIP FORM

NAME OF COMPANY _____

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE (____) _____ FAX (____) _____

EMAIL ADDRESS _____

PLEASE MAKE SPONSORSHIP SELECTION

CORPORATE SPONSORSHIP PACKAGE COST

_____ \$ _____

_____ \$ _____

TOTAL AMOUNT DUE \$ _____

____ We would like more information on the above Corporate Sponsorship Package, please contact us to set up a meeting.

____ Please bill us.
Signature required for later billing _____

____ Check enclosed for full amount of sponsorship.

____ Hat Size _____ Golf Shirt Size _____

**MAKE CHECKS PAYABLE TO:
BERKSHIRE BASEBALL & SOFTBALL CLUB, INC.**

Please return completed form to:
Berkshire Baseball & Softball Club, Inc.
P.O. Box 170
Womelsdorf, PA 19567-0170

Corporate Sponsorship Opportunities



www.BerkshireBaseball.com

The Berkshire Baseball Club has assembled a very attractive package of corporate sponsorship opportunities designed to meet the need of every budget.

Originally founded in 1989, we are a non-profit 501(c)3 corporation, affiliated with Optimist International that supports and promotes both youth and adult baseball in Berks County.

Our organization is the premier amateur baseball organization in Berks County.

We host over 30 baseball tournaments in Berks County and one in Dauphin County each year. These events bring thousands of visitors into the Reading and Berks County area and according to figures provided to us by the Greater Reading Convention & Visitors Bureau, our events generate over \$500,000 annually for our local economy.

In addition to sponsoring our teams and hosting tournaments, we also underwrite the Berkshire Scholarship Fund, which has awarded over \$20,000.00 in baseball and softball scholarships since it's inception in 2002.

Lastly, we sponsor the World Equipment Outreach Program, through this program, our organization collects used baseball and softball equipment and donates it to underprivileged children here in Berks County through a partnership with the Olivet Boys & Girls Clubs and in Honduras, through a partnership with Child Sponsorship International, which is an orphanage and child outreach program on the island of Roatan, off the coast of Honduras.

Please feel free to contact us at 610-927-4306 or log onto our web site at www.BerkshireBaseball.com with any questions regarding our organization.

BANQUET TITLE SPONSOR

3 Year Commitment - 3,000.00/Annually

This is best way for your business to receive the maximum exposure for your advertising dollar as well as getting an opportunity to entertain clients or reward your top employees. By becoming the title sponsor of our annual banquet, you can pick a few of your core employees and clients to receive first class treatment with our guest speaker, who is always a former or current professional baseball player. Please call 610-927-4306 for availability and detailed information on this great sponsorship opportunity.

BASEBALLTOWN BENEFIT GAME SPONSOR

3 Year Commitment - \$2,500.00/Annually

This is great way for your business to receive top exposure for your advertising dollar. Our two Quad-County Optimist teams face off annually in a game at FirstEnergy Stadium, following a Reading Phillies game. Proceeds from this event will benefit both the Berkshire Scholarship Fund and Baseballtown Charities. Please call 610-927-4306 for availability and detailed information on this great sponsorship package.

WEB SITE BANNER/NEWSLETTER ADS - \$200.00/Quarterly

Purchase a combination web site banner and 1/2 page advertisement in our quarterly newsletter.

STANDARD CORPORATE SPONSORSHIPS

Platinum: \$1,500.00: 10 tickets to our annual banquet & VIP reception; Picture with guest speakers; Team cap and golf shirt; Full page advertising space in our program booklet; Six Reading Phillies Pool Pavilion tickets; Four reserved seats to six separate Reading Phillies games over the summer, foursome in our Fall golf tournament; company logo on our web site, linking to your web site; four season passes to all Berkshire Red Sox and Berkshire Blue Sox games.

Gold: \$1,000.00: Eight tickets to our annual banquet & VIP reception; Picture with guest speakers; Team cap and golf shirt; Full page advertising space in our program booklet; Four Reading Phillies Pool Pavilion tickets; Four reserved seats to two separate Reading Phillies games over the summer, company logo on our web site, linking to your web site; four season passes to all Berkshire Red Sox and Berkshire Blue Sox games.

Silver: \$750.00: Six tickets to our annual banquet & VIP reception: Picture with guest speakers; Golf shirt; 1/2 page advertising space in program booklet; Four Reading Phillies Pool Pavilion tickets; company logo on our web site, linking to your web site; four season passes to all Berkshire Red Sox and Berkshire Blue Sox games.

Bronze: \$500.00: Two tickets to our annual banquet & VIP reception; Picture with guest speakers; Choice of team cap or golf shirt; 1/4 page advertising space in program booklet; company logo on our web site, linking to your web site; four season passes to all Berkshire Red Sox and Berkshire Blue Sox games.

TOURNAMENT SPONSOR

3 Year Commitment - \$1,000.00/Annually

Become an official sponsor of any of our many baseball tournaments throughout the year. You will receive maximum exposure for your business. Please call 610-927-4306 for availability and detailed information on this great sponsorship opportunity.

PROMOTIONAL GIVE-AWAY NIGHTS AT THE BALLPARK

We can customize a promotional give-away night for your company and your budget at any of our Quad County League regular scheduled home games during the summer. All promotional give-away nights include, your company logo printed on the give-away item; limited number of items to be given away; three advertisements promoting your event will run in the Reading Eagle the week prior; full page ad in our program promoting the event; a person from your company will throw out the ceremonial first pitch; 100 tickets to the game.

BILLBOARD SPONSOR

Purchase a full color billboard to be hung on either our outfield fence or another location at our field.

Small Billboard (4' x 4') - 3 Year Commitment - \$300.00/Annually

Large Billboard (4' x 8') - 3 Year Commitment - \$500.00/Annually